



GENERATE

DAO

PART I

Executive Summary

GENERATE is a Decentralized Autonomous Organization aimed at combining DeFi and service to a DAO-selected cause. Though animal rescue is the DAO's initial target, Generate's real goal is to establish a framework capable of addressing a variety of deficits in society worldwide. A biannual democratic process will determine the direction and specific causes on which the DAO will focus over the following six months.

GenerateDAO will follow the innovative rebasing and supply expanding financial model showcased by the popular DAOs, Olympus, Klima, and Wonderland. The most recent token to launch, that of KlimaDAO on October 18th, saw token prices stabilize at \$2000 with volume of 424,000 (roughly \$900,000,000 of volume). This was in only the first full day.

This demand was in large part sparked by the extraordinary APY of this model. Because this model rewards stakers by minting new tokens as a reward, the token supply structure is expansionary. However, as we saw with the sister DAOs, scarcity and high APY encourage demand and continued investment far beyond the first few months, even as more tokens are minted. When the growth in a staker's number of tokens outweighs dilution, the staker stands to earn a significant real return.

Over time, the initially volatile price movement will stabilize and achieve a more sustainable equilibrium representative of more traditional DeFi models.

Outreach

At Generate DAO, we believe people are inherently good, however they sometimes need some external motivation to turn their resources towards others--especially others less visible and less fortunate. For every ten GEND minted, nine GEND will be distributed as rewards for staking and community involvement. We seek to align a person's natural self-interest with their desire to help others. We believe there is value in this alignment.

Generate's staking and governance token is the GEND. One GEND out of ten will be transferred toward an organization chosen by the DAO. This organization (or organizations) will represent the DAO's selected cause.

Across the world, every day, and in every country, companion animals are abused, tortured, and killed. GenerateDAO does not believe it can unilaterally solve all problems, but as the saying goes, “every bit helps... and a lot helps more.” The founders anticipate that GenerateDAO will help significantly. We are in discussions and will announce our charitable benefactor as we approach the launch date. Charitable funds and proceeds will be directed towards third party charities better organized to carry out on-the-ground work. Any charity being selected must have administrative costs in the lower quartile for their classification/type.

Who created GenerateDAO and Who Runs It?...

In keeping with our predecessors and inspiration (OlympusDAO and KlimaDAO,) we will remain pseudo-anonymous for the present time. Members of the DAO (token holders) run GenerateDAO

DAO member benefits and participation.

Participants interact with Generate in a variety of ways.

1. Voting: Token holders are able to vote to determine the direction of the DAO.
2. Staking: Token holders are able to stake their tokens for GEND rewards.
3. Bonding: Bonders create LP and then effectively sell it to the GenerateDAO treasury. This is done in return for a discounted rate on GEND tokens. These discounted GEND tokens are then locked up for a specified period of time, earning interest while they are.

PART II –

Predecessors: Similarities and Differences

This is all very academic to most. My esteemed colleague from Part I could go on and on. But, if you’re reading this white paper, you’ve likely read the white papers on which this white paper is based. And, all you’d really like to know is how this white paper is different than those white papers. White paper.

Fair enough. Lots of cryptocurrencies follow in the footsteps of others. Bitcoin: the original coin that launched a thousand forks. Uniswap launched a thousand bright and colorful food-based swaps. I suppose that makes sense? The list goes on. And always people ask, “what’s different?” What is the difference between this new currency and the old? Does this one have a cat meme instead of a dog? Is it breakfast-themed rather than dinner-themed? Important questions.

Here at GenerateDAO we feel we’re less walking in footsteps as standing on shoulders. OlympusDAO, and AmpleForth are our brilliant, giant parents and grandparents. Respect.

An astute nerd or obsessive accountant will have noticed the lack of any mention on the whole “backing” vs “pegging” distinction. Which to be honest, makes us blush a little. Are we sure backing doesn’t mean something outside of finance?

We are aware of the tendency to hold sacred and revere features in predecessors. So, allow us to explain our reasoning.

Why isn’t each of our tokens backed by DAI or some other stable coin? Firstly, because our initial supply is much higher. And secondly, because very simply we have no designs on becoming a universal currency or medium of exchange. We are not taking on stable coins, nor are we tackling the fed. Our mission statement and purpose has been clearly articulated.

Really, and again with respect, a \$1 backing at a point this early in the life-cycle is a symbolic gesture. When a token is trading at \$800 (as Olympus is at the time of writing), in a real sense (for the time being) saying that \$1 is a price floor is like saying the ground is a floor for a cruising jetliner. Sure, \$1 may be a floor, but hitting it from these heights will kill you nonetheless.

So, for all of these reasons, we decided to forego the requisite pegging/backing stable coin action altogether. However, this is only the case for the present time. Just as a DAO can change the backing from \$1 to something else, so a DAO can change the backing from something else to \$1, if they so choose.

We really do want to get in on at least some of the pegging/backing action though. We have some FOMO. So, we are maintaining the bonding / treasury aspect. This DAO will still participate in the purchase of LP and the gradual accrual of treasury assets.

What additional value does Generate then offer? Olympus is currently trading at a premium far above its backed asset value. This is because of market demand. What then is the market demand for charity? What is the value of aligning two opposing human drives—greed and care for others? The benefit of an independent, stable currency is some time off. But, the benefit to the chosen cause of the DAO will proceed from the minting of the first ten reward tokens, soon after trading opens. There is a great aesthetic appeal to the idea of a DeFi mechanism that serves an altruistic end. Such is the case with Klima, and this is the case with Generate as well. This added appeal constitutes a boost to demand and therefore value, one that we feel adequately compensates for both the diluting effects of the 10% allocation towards a charitable cause, and the potential loss of the rhetorical floor price.

If you have any questions, please don’t hesitate to reach out. Thank you for your time.